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BIOGRAPHY

Brad Neese brings more than 20 years of diverse experience in the communications, publishing and creative services industries to his role as Communications and Media Manager. He is responsible for the day-to-day implementation of the firm's strategic communications, branding and business development initiatives, including managing the firm's public relations, online media, seminars and webinars, multimedia, promotional communications and creative services.

After studying journalism at Oklahoma State University, Brad began his career as a reporter and photographer at a small-town Oklahoma weekly newspaper, eventually becoming an editor. Subsequently, he worked as a special sections editor for *The Norman Transcript* before moving to the creative services and marketing field as creative director for an Oklahoma tourism magazine publisher and later as creative services manager for MidFirst Bank. He also served as the general manager for a local printing company. Most recently, Brad was managing partner with Third Day Communications, an Oklahoma City-based full service communications, marketing, business development and creative services firm serving clients primarily in the legal, financial services, professional services and retail industries as well as non-profit and faith-based organizations.

Brad has volunteered his time and talents to numerous local non-profit and faith-based organizations, including Circle of Care for Children and Youth, Volunteers in Mission, Project Transformation, Celebrations Pre-School, Positive Tomorrows, The Education and Employment Ministry (TEEM), Loving Care Ministries and Mustard Seed Development Corp.

Brad is a member of the Legal Marketing Association and the Public Relations Society of America.