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OF COUNSEL

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BIOGRAPHY

Jay Shanker is a veteran entertainment industry attorney whose practice encompasses all aspects of entertainment, online and new media law. The Oklahoma native joined McAfee & Taft in 2005 after practicing law in Los Angeles for nearly 25 years.

Jay's business affairs and legal expertise extends to the development, production and distribution of television and motion picture programming (including international co-productions), recorded music projects, live stage and events, book publishing, online and interactive media, and fine arts representation.

During his career, Jay has represented public, private and not-for-profit companies, along with individual producers, directors, writers, actors, musical and visual artists, industry executives and entrepreneurs. His individual clients have over the years garnered prestigious international awards in every major creative media, including Oscar, Emmy, Grammy and Clio award recognition.

Jay is co-author of *Entertainment and Media Law Client Strategies*, published by Aspatore Books in 2007, and co-author of *Entertainment Law & Business*, the third edition of which was published by Juris in 2009. He was also editor of *Law and the Television of the '80s*, published by Oceana in 1982, and a contributing editor for *Entertainment Industry Contracts*, first published by Matthew Bender in 1986. He has served as adjunct professor of law at both the University of Oklahoma and Oklahoma City University, and has lectured on entertainment industry legal matters at UCLA, USC and the American Film Institute ("AFI") in Los Angeles and New York. Jay has also served on the advisory committee of the AFI's Third Decade Council and was a founding member of the Academy of Interactive Arts and Science's Board of Governors.

In 2009, Jay was recognized for his professional and civic contributions to the state by being named to *The Journal Record's* list of *Leadership in Law* honorees.

Prior to embarking on his law career, Jay worked for two years as a VISTA volunteer analyst/community organizer on issues of occupational safety and employment discrimination policy in San Francisco, California.

REPRESENTATIVE EXPERIENCE

Representation of entertainment industry clients in structuring, negotiating and documenting agreements for:

- Acquisition and sale of "underlying rights" (e.g., screenplays, novels, life stories, etc.) as the basis for motion picture and television productions
- Motion picture and television production, financing and distribution
- Employment of actors, writers, directors, producers and other key production personnel

- Executive employment with studios, networks and other media companies
- Agency and talent management company representation
- Record companies and musical recording artists
- Book publishing
- Merchandising and licensing of creative content
- Informercials and product endorsements
- Copyright and trademark research and registration filings
- Fine artist and art gallery representation
- Formation and maintenance of new business entities (corporations, LLCs, partnerships, etc.) in the entertainment and creative industries, including business and strategic planning consulting

ADMISSIONS

- California, 1981
- District of Columbia, 2005
- Oklahoma, 2008

EDUCATION

- J.D., New York University School of Law, 1981
- B.A., Yale University, 1976

PROFESSIONAL ORGANIZATIONS AND MEMBERSHIPS

- Los Angeles County Bar Association
- State Bar of California
- Oklahoma Bar Association
- American Bar Association (Section on Entertainment and Sports Law)
- Authors Guild
- Dramatists Guild (Associate Member)

CIVIC INVOLVEMENT AND LEADERSHIP

- Untitled [Art Space] (Past President; Board Member 2007–Present)
- deadCENTER Film Festival (Board Member 2007–2010)
- The Jewish Federation of Greater Oklahoma City (Board Member 2007–2008)
- Oklahoma Creativity Project (Vice Chair 2006–2009)
- STREETLIGHTS (Board Member, 2002–2005)
- World Neighbors (Trustee, 1995–1997)
- American Film Institute (Third Decade Council Advisory Committee 1990–1994)
- Academy of Interactive Arts and Sciences' Board of Governors (Founding Member)